

Midlothian Public Library Board Committee Report

Committee: Strategic Planning Committee

Meeting date: 2/3/21

Called to order: 1:14 PM

Adjourned: 2:08 PM

Attendees: Brenna Baker, Jackie Murawski and Jennifer Cottrill

Type of committee report:

- Reporting/Updating
- Recommending board action
- Recommending policy change(s)

Due to the ongoing pandemic it has been a year since our committee has met to focus on the completion of a new strategic plan. The committee was able to pick up where we left off and met to review a draft of a new streamlined plan format.

The proposed 2021 Strategic plan offers a streamlined layout consisting of a 1-page plan, in addition to a detailed action document including footnotes to easily see which Library Core Standards are being met by the plan.

Some things included in the strategic plan are still on hold due to covid, however there are many initiative areas that we feel can and are able to move forward, such as community interest survey, marketing plan, and collaboration efforts with local organizations.

While the plan is slated to begin May 1, 2021, this committee agrees that the library and its staff are ready to begin the plan well before this date.

A draft of the 2021 Strategic Plan will be included in the February Board Packets for Board review. We ask for Board objections or edits at the February 16 meeting and that the Board votes to adopt the new plan.

Respectfully Submitted,

Brenna Baker